



# Streaming for Survivors

MARCH 23 - 30, 2024

[salalsvsc.ca/s4s](https://salalsvsc.ca/s4s)

## WHO WE ARE

Salal Sexual Violence Support Centre provides free-of-charge support services to women, trans, nonbinary and Two-Spirit survivors of sexualized violence. These services include crisis care, hospital, police, and court accompaniments, and counselling. Despite being BC's largest sexual assault support centre, and managing a caseload of more than 500 survivors at any given time, the waitlist to access free-of-charge counselling at Salal is over 2 years long! A donation of just \$100 funds 1 hour of counselling that is gender-affirming, and anti-oppressive.

## WHAT IS STREAMING FOR SURVIVORS?

Salal SVSC's 4th annual event for content creators, streamers, gamers, artists, TTRPG players, musicians, youtubers, and podcasters to come together with a goal of raising \$80,000 for survivors of sexualized violence.

**USE YOUR PLATFORM TO INSPIRE YOUR FOLLOWERS TO DONATE AND CULTIVATE SAFER DIGITAL SPACES FOR PEOPLE OF ALL GENDERS!**

## PAST EVENT HIGHLIGHTS!

- ▶ Over 2,000,000 total views with 30,000 individual viewers during main event
- ▶ Support of renowned and respected streamers like B.Dave Walters, Tanya DePass, Matthew Mercer, Blocked Party, PoopWitchX, and EBX\_Erin
- ▶ Participation from around the globe: Canada, USA, England, India, Australia & beyond!
- ▶ \$100,000 raised for survivors in one week, with a total of 70 streams and 15 sponsors!



Crisis line  
volunteers were  
on call for

**5,935**  
hours



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## SPONSORSHIP OPPORTUNITIES

### TITLE SPONSORSHIP

\$15,000 investment will not only go directly towards free-of-charge support services for survivors of sexualized violence, but will offer valuable marketing exposure. Imagine: Salal SVSC's 4th Annual Streaming for Survivors presented by (Your Name Here). Your company's logo will be prominently displayed on all event collateral, and featured in all event marketing materials - reaching an estimated 2 Million potential customers throughout the week-long event! Our partnership can expand further to include the opportunity to speak at the event kick off, a donation of product for prizes and giveaways, or even hosting your very own stream!



### MATCHING SPONSORSHIP

By becoming the Streaming for Survivors Matching Sponsor, your \$10,000 gift will go twice as far, as it will be used to match individual gifts from participating streams dollar-for-dollar. Your impact will be doubled, and donors will feel excited to know that their generosity will impact even more survivors...Win-win!

### EVENT SPONSORSHIP

Let's work together to find a sponsorship level that works for you! Ranging from \$500-\$15,000, your Streaming for Survivors sponsorship will connect our support with the survivors who need it most, and will fit your budget and corporate giving objectives.

## QUESTIONS? GET IN TOUCH

[fundraising@salalsvsc.ca](mailto:fundraising@salalsvsc.ca)

604-255-6228 ext 240



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## PRIZES GALORE!

One of the best parts about S4S is the PRIZES. Prizes inspire folks to donate to the streams participating in S4S. Donating prizes, such as game codes, digital and hard copy books, your company's merch, and more gives you the opportunity to showcase your product while sharing that you support survivors and safer digital spaces for all. PLUS! It inspires and incentivizes viewers to give generously while watching!

## CAN'T SPONSOR, BUT WANT TO HOST A STREAM?

Get creative! Turn a weekly stream into a fundraiser, schedule a streaming for survivors one-shot, or host a live podcast benefitting survivors. Our team at Salal will help you set up Tiltify to process donations, or direct your viewers to our website donation page. We will equip you with a toolkit full of infographics, blurbs, and anything else you need to make an incredible digital event! Every single dollar counts!

**YOU HAVE THE POWER TO INSPIRE GENEROSITY!**

## BENEFITS

- Support survivors: 1/3 Women and 1/2 Trans folks are sexually assaulted in their lifetime
- Cultivate digital safety and awareness
- Broaden your network (Over 2 Million streams last year)
- Cultivate new clients (with prizes and incentives to increase engagement)

**1,410**  
Daytime Calls



**2,634**  
After Hours Calls