

Wondering how to introduce Salal to your audience?

This document contains all the information you need to summarize Salal's history! Find more on our website, www.salalsvsc.ca/about-us/

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Have questions? Need a logo for graphics? You can email us any time at fundraising@salalsvsc.ca

Who is Salal Sexual Violence Support Centre?

Salal Sexual Violence Support Centre provides free-of-charge support services to women, trans, Two Spirit, nonbinary, and gender diverse survivors of sexualized violence. Salal's services are created to support survivors at every step of their healing, which is why they offer services like the 24-Hour Crisis & Information Line, Salal Connect Text and Chat Support, victim services, hospital, court, and police accompaniments, and ongoing care, like individual counselling and support circles.

Gender-based violence is systemic, and Salal's work goes beyond service provision to include advocating for and enacting change with a goal of creating safer communities for all. Despite being British Columbia's largest sexual assault centre, and managing a caseload of more than 500 survivors at any given time, the waitlist to access free-of-charge counselling at Salal is over 2 years long. A donation of \$50 funds 50 minutes of care on Salal's toll-free 24-Hour Crisis & Information Line.

A Quick Summary:

Salal Sexual Violence Support Centre began as a one-woman operated crisis line in 1983, and has grown to be the largest sexual assault support centre in British Columbia, Canada. Salal provides free-of-charge gender-affirming, anti-oppressive, intersectional feminist wraparound care to all women, trans, Two Spirit, nonbinary, and gender diverse survivors of sexualized violence across Canada and beyond. Just \$100 provides a survivor with an hour and a half of counselling, and \$50 provides 50 minutes of care on the 24-Hour Crisis & Information Line, available to all toll-free at 1-877-392-7583.

Salal SVSC's Services

Salal SVSC's services are **all free of charge**. They include, but are not limited to:

- 24-Hour Crisis & Information Line
- Salal Connect chat/text services
- Individual Counselling and Group Counselling
- Indigenous-specific culturally-affirming counselling, support circles, and workshops
- Educational Outreach for schools, businesses, and service providers
- Services developed by community for BIPOC and LGBTQ2S+ survivors
- Court and Police Accompaniment
- 24-Hour Hospital Accompaniment

How Donations Are Used

Salal receives over 5,000 calls every year on the 24-Hour Crisis & Information Line:

1-877-392-7583. Just \$50 funds 50 minutes of support on Salal's free-of-charge, 24-hour, worldwide Crisis Line!

- \$50 - Funds 50 minutes of care on our 24/7 Crisis & Information Line, which receives over 4,000 calls every year from across the globe.
- \$100 - Provides a survivor with an hour and a half of individual counselling, allowing them to process their thoughts & feelings in a safe space with anti-oppressive care.
- \$175 - Accompanies a survivor to the hospital for emotional support and advocacy, and includes pre-paid transportation so survivors don't have to face barriers when seeking medical support.
- \$500 - Allows up to 4 survivors access to a support circle, where they can reconnect with themselves and their community. Healing doesn't happen in isolation.

Need some post ideas, but not sure where to start?

We've created this document to support you to create informative, engaging, and meaningful content that will help your audience understand who Salal is, and why this work is important.

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X (formerly Twitter) Blurb

@salalsvsc is BC's largest sexual violence centre, providing free-of-charge support services to women, Two-Spirit, trans, nonbinary, and gender diverse survivors of sexualized violence. Salal advocates for social & systemic change through education, outreach, and activism.

One-Liners:

- Salal SVSC offers gender-affirming, anti-oppressive, intersectional feminist support services to all trans, non-binary, and Two Spirit survivors of sexualized violence. Salal knows that sex work is work and trans women are women, and passionately advocates for the rights of these communities.
- Salal Sexual Violence Support Centre offers immediate crisis support through their national 24-hour crisis and information line and hospital accompaniments so that survivors never have to make reports alone. The Crisis Line receives over 5,000 calls a year from all over the world.
- Salal SVSC knows that everyone has a role to play in ending sexualized violence and works toward this goal by doing educational outreach that addresses the root causes of violence within high schools, universities, and public and private organizations.
- Salal SVSC has a team of compassionate and skilled Victim Services Workers who go to the hospital with survivors immediately following a sexual assault. These team members offer emotional support, advocacy, and resources so that the survivor is not alone during one of the most difficult times in their lives, and provides ongoing support as survivors navigate other barriers in the care system. Salal SVSC's Victim Service Program is currently supporting more than 300 survivors.
- Salal SVSC supports Indigenous survivors through culturally-informed, Elder supported individual counselling, support circles, and workshops, including Remembering Our

Ancestors, which is a 4-month long cultural workshop series to reconnect with the mind, body, spirit, and land.

– Salal SVSC offers free-of-charge individual counselling and support circles to survivors of sexualized violence. The average person waits 2 years to receive individual counselling services at Salal SVSC due to lack of funding.

Tag Us!

Be sure to tag us on social media so that we can spread the word about your fundraising campaign! Follow us to stay up to date on our services: @salalsvsc on all platforms!

Instagram: www.instagram.com/salalsvsc

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Twitch: www.twitch.tv/salalsvsc

YouTube: www.youtube.com/@salalsvsc