



# Fundraising for Salal

Thank you for thinking of Salal! Whether you're gathering friends for an event, taking on a challenge, or donating a portion of your business's sales, we're so glad you want to support survivors and help prevent sexualized violence.

## About Salal

**Our vision is a future free from sexualized violence.**

We are a feminist, anti-oppressive, decolonizing Sexual Violence Support Centre operating on unceded Coast Salish Territories.

We provide support services to survivors of sexualized violence with shared experiences of gender oppression: women, Two-Spirit, trans, non-binary, and gender diverse people. We advocate for social and systemic change through education, outreach and activism.

## Our values matter, too

We're intersectional feminists, non-judgmental, visionary, survivor-centered, accountable and inclusive. These values guide how we show up for survivors and our communities, and we ask everyone fundraising in support of Salal to understand and respect them. Your event or campaign should reflect these values and not work against them.

Because survivors are at the heart of our work, we can't be involved in events or activities that could put survivors at risk of harm, including harassment, discrimination, or sexualized violence.

As you plan your fundraiser, we ask that you think about how your event will reflect these values and what you can do to make sure everyone feels safe, welcome, and respected.

*You can read our full values and approach on [Salal's website](#).*

# 1. Tell us your idea

We love hearing the creative ways people want to help! Fill out our [fundraising request form](#) and tell us what you're planning, when and where, how you'll raise funds, and what support you might need from us. Before announcing Salal as a beneficiary or using our name or logo, please get approval. That way we can make sure we're all on the same page.

# 2. Keep the money part clear

Everyone taking part should know how much of their purchase or contribution will support Salal. For example:

- \$5 from every ticket sold will be donated to Salal.
- 15% of sales before tax during November will support Salal.
- All ticket revenue, after a disclosed venue rental fee, will be donated to Salal.

If expenses will be deducted or there's a cap on the total donation, please share that upfront. We ask that funds be sent to Salal within 30 days after your fundraiser ends by cheque or an EFT.

# 3. Make it welcoming and respectful

Please think about accessibility and inclusion, respect survivors' privacy and choices, and avoid graphic or sensational messaging. If your plans change, just get in touch so we can talk it through.

# 4. Using Salal's name and logo

We're happy to share approved wording about our work and, where appropriate, our logo. Please send us materials mentioning or featuring Salal before publishing. Unless we've agreed otherwise, call it a fundraiser 'in support of Salal Sexual Violence Support Centre,' rather than an official Salal event. Fundraising with us doesn't mean we endorse a business or product.

## 5. A quick note about tax receipts

Salal can issue charitable tax receipts for eligible donations.

- **Individuals:** Donations made directly to Salal may qualify for a tax receipt.
- **Businesses:** If your business donates a portion of its own sales revenue or proceeds to Salal, the contribution may qualify for a tax receipt. However, if you're collecting donations directly from customers, those donations belong to the customers and cannot be receipted to the business.
- **Tickets and purchases:** Buying an event ticket, product, or service generally doesn't qualify for a tax receipt.

Tax receipts depend on Canada Revenue Agency rules, including whether you receive anything, such as promotions and marketing, in return for your donation.

Please check with us before promising tax receipts to your supporters. We're happy to help!

## 6. How we may be able to help

Depending on your idea and our team's capacity, we may be able to offer:

- A direct donation link or a personalized [JustGiving fundraising page](#)\*
- Approved logos, graphics and information about Salal
- Help with wording and messaging for your supporters
- Consideration for sharing your fundraiser through Salal's channels

\*For time-limited activities such as a run, fitness challenge, birthday fundraiser or other effort where you're inviting your friends, family or colleagues to donate, we may be able to set up your own JustGiving fundraising page. Supporters can donate directly, and you can share your goal and progress. Just ask us when you submit your idea.

We're a small team, so we can't promise staff/volunteer attendance or social media promotion for every fundraiser. We can chat about what's possible before you get started.

## 7. Fundraising and accountability

We believe meaningful change takes more than a donation. If a fundraiser is connected to an organization, group or business responding to allegations or incidents of harm, we may ask for a commitment to learning and accountability, including taking part in Salal's educational workshops or other appropriate training. We'll talk through what makes sense together, and may decide a fundraiser isn't the right fit. Fundraising can be part of showing up for change, but it isn't a substitute for addressing harm.

**Thank you for putting your energy and community behind this work. We're excited to hear what you have in mind.**

**Ready to get started? Fill out the [fundraising request form](#)!**